

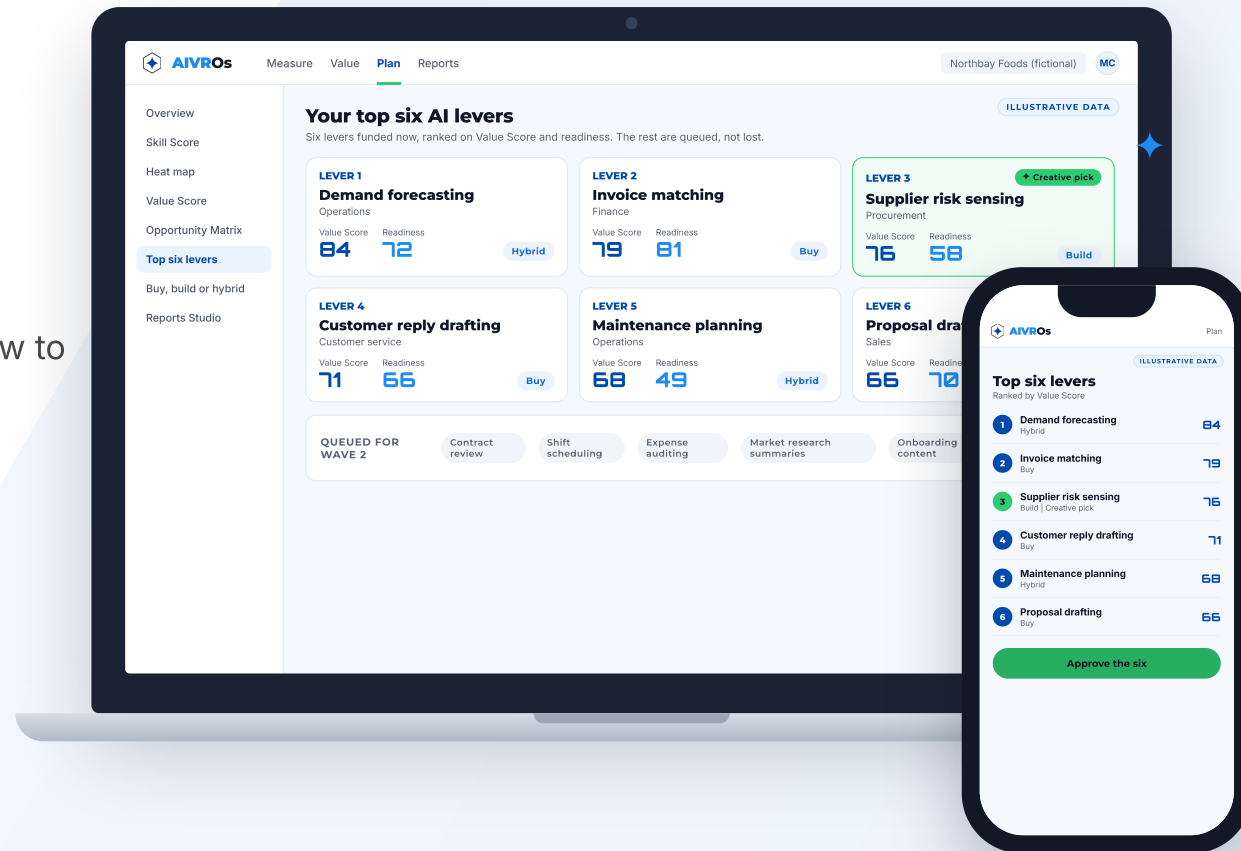
AI VALUE CREATION | 2026

Your Top Six AI Levers

Any AI you do means nothing unless it makes money.
AIVROs finds the six levers that will, and shows you how to pull them.

Done in weeks (one to four), not months

Buy, build or hybrid



01 THE MONEY TEST

Any AI you do means nothing unless it makes money.

Everyone can use AI. Everyone can claim it. Very few build a properly optimised AI value creation plan (AI VCP): a short, ranked, funded list of the places where AI will move revenue, cost and risk in your business.

- ✦ **Activity is not value.** Pilots, licences and prompts only count when they change the numbers.
- ✦ **A plan, not a wish list.** Readiness becomes a costed, chosen plan.
- ✦ **Measured, not guessed.** Built from your own people and your own data.

Use AI

Everyone can.

Claim AI

Everyone does.

Build an optimised AI value creation plan (AI VCP)

Very few do.

✦ **AIVROs builds the AI VCP for you.**

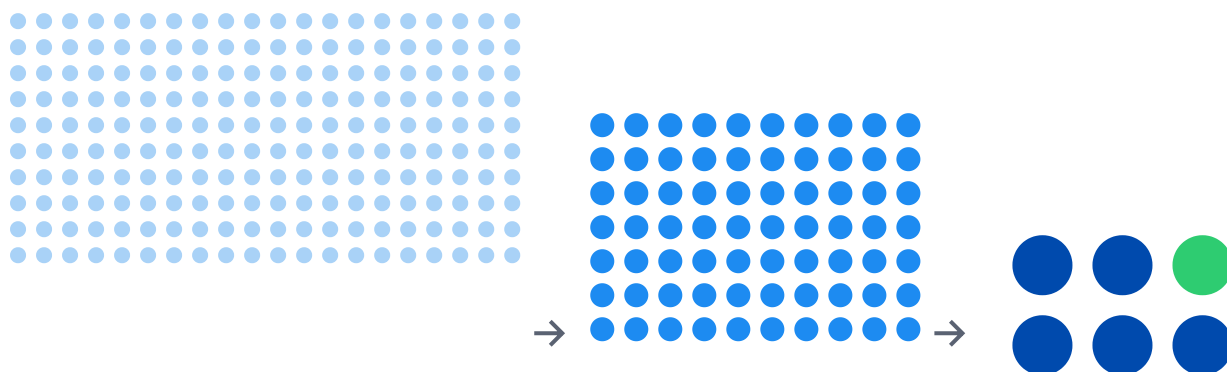
"Readiness becomes a costed, chosen plan, never a fifty-item wish list."

From The AIVROs Brief, 2026. The AI VCP is that plan: your top six levers, scored, routed and owned.

02 ZOOM IN ON SIX

Hundreds of ideas. Six that matter.

There are hundreds of AI ideas for any business. Even focusing on 60 to 80 makes you fail, because money, talent and attention spread too thin. The real way is to zoom in on the top six.



Hundreds of ideas

Too many to fund

60 to 80 "priorities"

Effort spreads thin

Your top six

Funded and owned

TWO QUESTIONS DECIDE IT

1 How do you find the six?

Ask everyone, measure everything, then rank every lever on value and readiness.

2 Which one is the most creative?

The lever nobody had on the list, the one that sets you apart.

**Ask everyone. Measure everything.
Choose six.**

ILLUSTRATION, NOT DATA

"Hundreds" and "60 to 80" describe the pattern; they are not measured statistics.

03 INNOVATE, DO NOT REPEAT

Most AI ideas live in the past.

Large language models learn from what has already been written. Conventional innovation copies what others have already done. Both look backwards. AIVROs innovates: it surfaces creative AI solutions you have not thought of, with buy, build or hybrid options, to take you to the next level with minimum effort.

LLMs and conventional innovation		With AIVROs
STARTS FROM	What has already been written and already been done	Your own people's evidence and measured readiness
PRODUCES	A long list of familiar ideas	A ranked top six, with a creative pick you had not thought of
DELIVERY ROUTE	Left open	Buy, build or hybrid for every lever
EFFORT	Workshops, consultants and months	Done in weeks (one to four), with minimum effort
KEEPS GOING?	A one-off report	Re-measured every quarter

Buy

The capability is common and speed matters.

Build

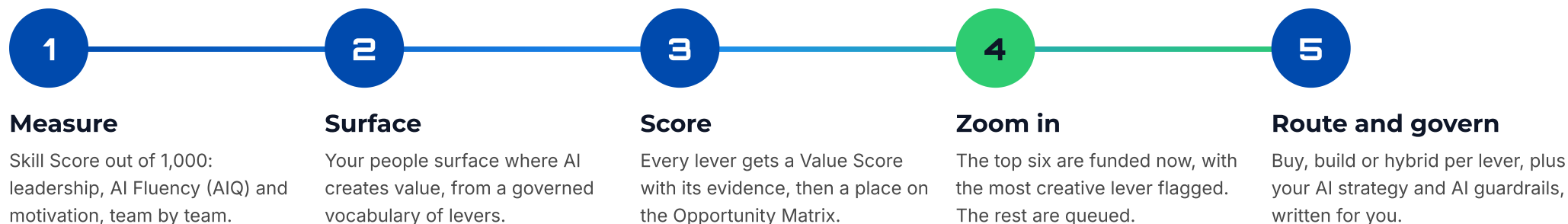
The use case is core to how you win.

Hybrid

Buy the platform, build the layer that differentiates.

04 HOW AIVROS FINDS YOUR SIX

From every idea to **your top six**, in five steps.



Done in weeks (one to four), not months.

No months-long consulting engagement. Your people complete short online instruments; the platform does the weighing, ranking and writing.

THEN EVERY QUARTER

Re-measure, re-rank and re-route on a one-year subscription, so the six stay the right six.

PRACTICAL BY DESIGN

Every output is a screen you can use on desktop, laptop or phone. The next pages show them.

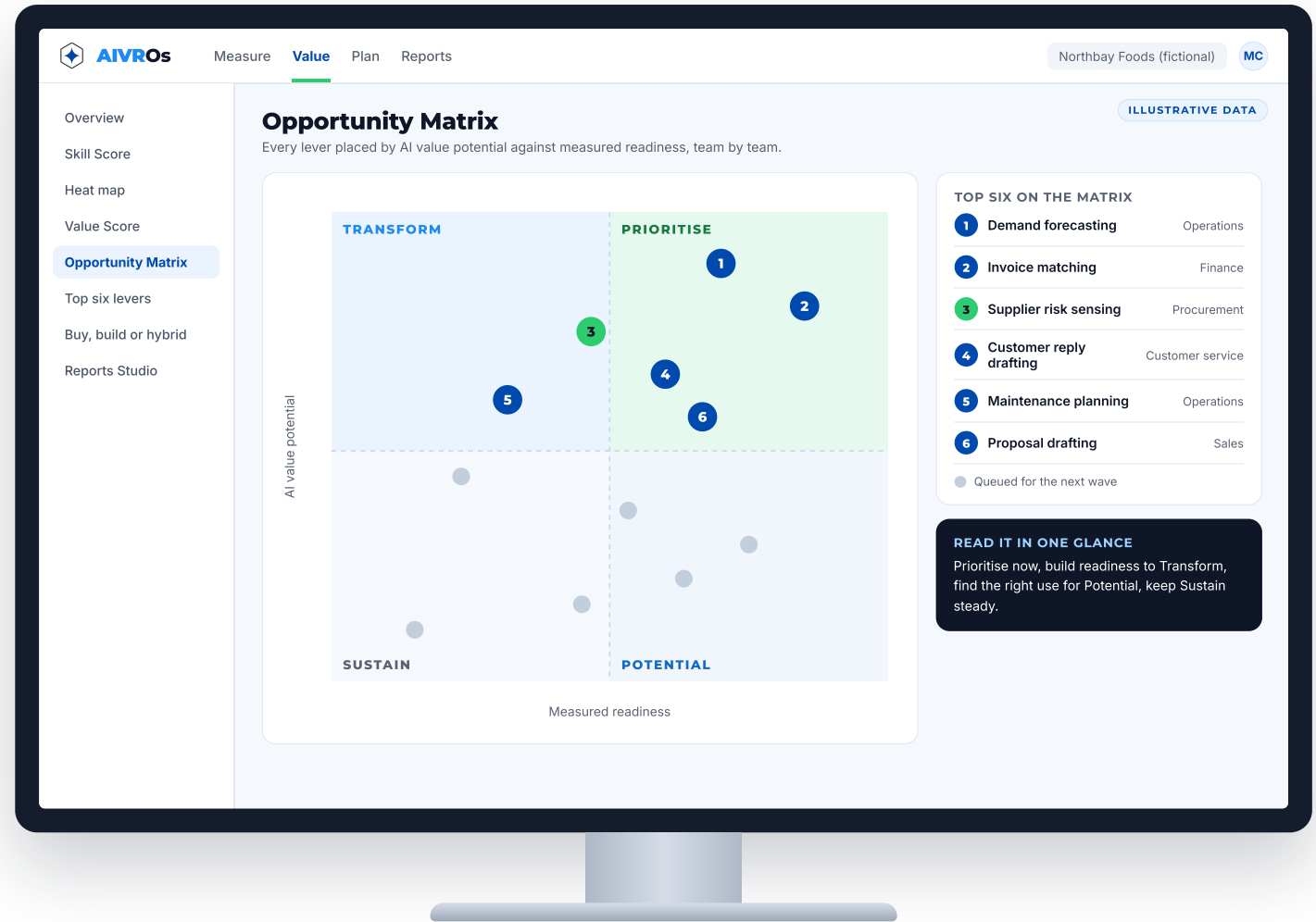
05 OPPORTUNITY MATRIX

See where to go first.

Every lever is placed by AI value potential against measured readiness, team by team. Four quadrants turn a crowded list into decisions.

- ◆ **Prioritise:** high value, ready now.
- ◆ **Transform:** high value, readiness to build.
- ◆ **Potential:** ready, find the right use.
- ◆ **Sustain:** keep steady, revisit later.

ILLUSTRATIVE DATA, FICTIONAL COMPANY



Desktop

Built for the leadership offsite and the board pack.

Team by team

Every cohort placed, not one headline number.

Queued, not lost

Grey dots wait for the next wave.

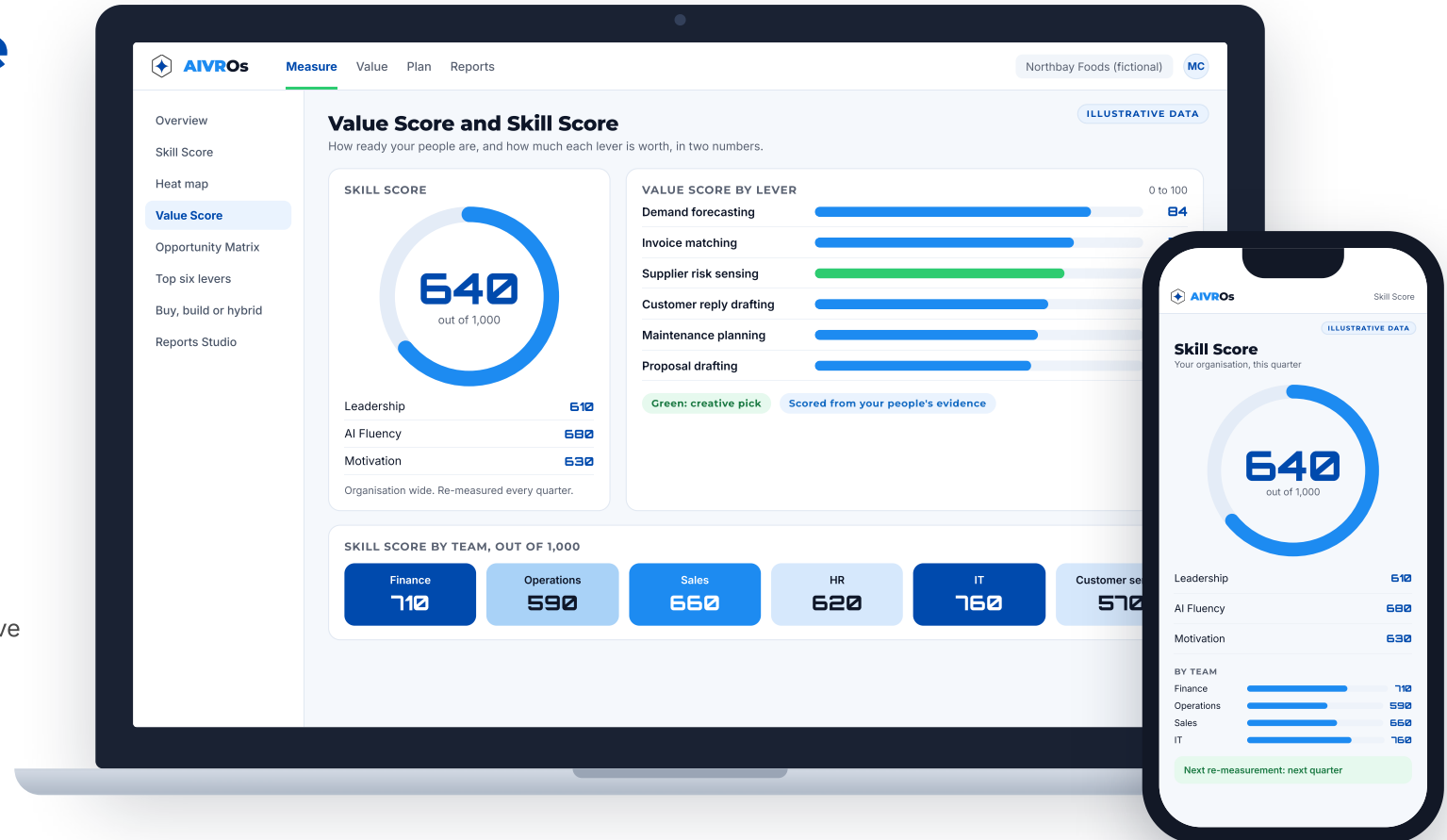
06 VALUE SCORE AND SKILL SCORE

Two numbers the board can track.

The Skill Score shows how ready your people are, out of 1,000, built from leadership, AI Fluency and motivation. The Value Score shows how much each lever is worth, scored from your own people's evidence.

- ◆ **Skill Score:** one organisation-wide number, out of 1,000, with every team behind it.
- ◆ **Value Score:** every lever on the same scale, so ranking is fair.
- ◆ **Quarterly:** re-measured each quarter to prove progress.

ILLUSTRATIVE DATA, FICTIONAL COMPANY



Laptop

The full Value Score ranking and team view.

Phone

Your Skill Score, out of 1,000, wherever you are.

07

TOP SIX SHORTLIST

Your six, and the creative one.

Six levers funded now, ranked on Value Score and readiness. AIVROs also flags the most creative lever: the one nobody had on the list, surfaced from your people's evidence.

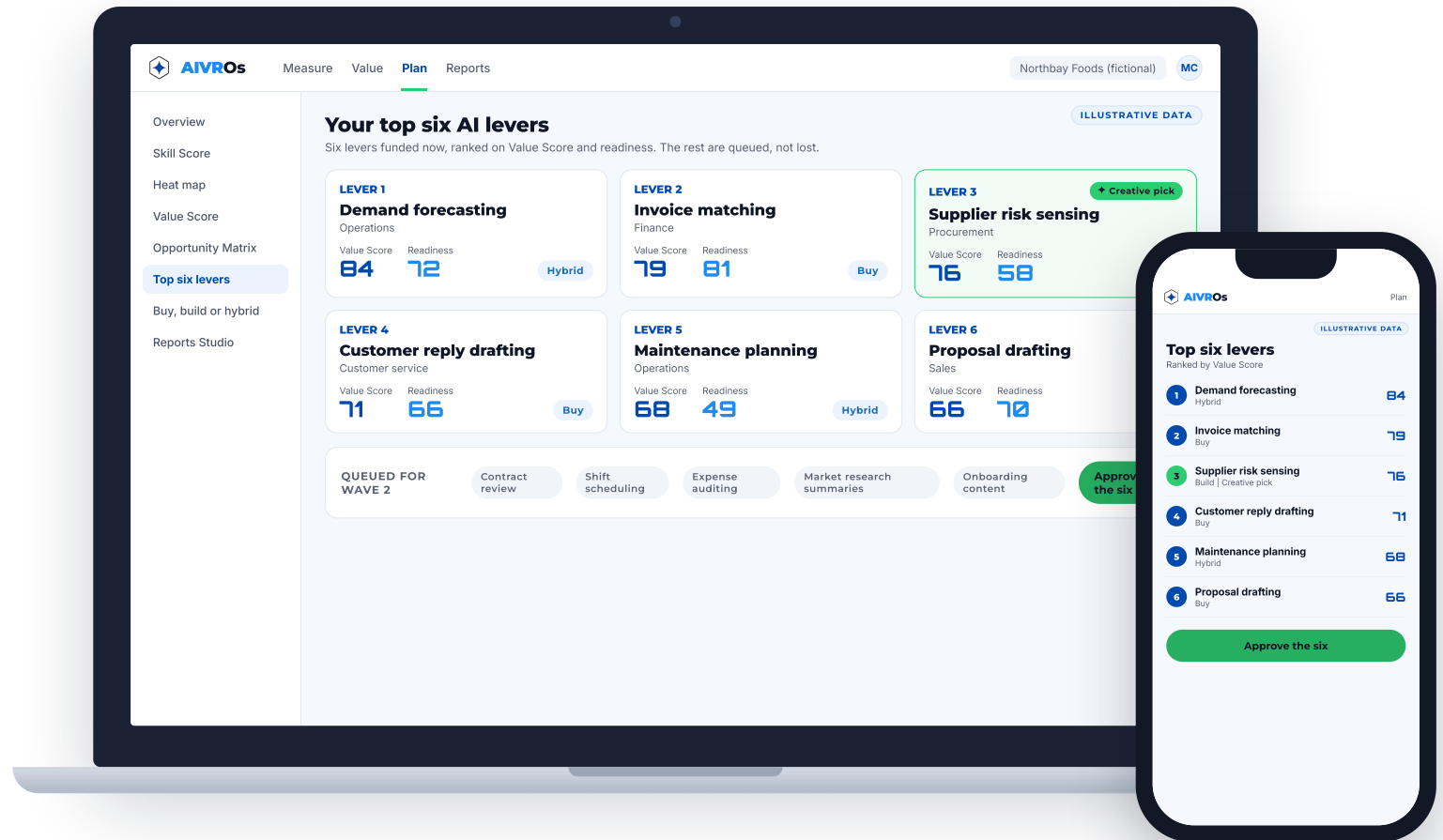
- ◆

Six now, the rest queued for the next wave, not lost.
- ◆

Creative pick marked in green, with the evidence behind it.
- ◆

One tap to approve the six from your phone.

ILLUSTRATIVE DATA, FICTIONAL COMPANY



Ranked

Value Score and readiness side by side.

Routed

Each lever carries its buy, build or hybrid call.

Creative pick

Flagged in green, with the evidence behind it.

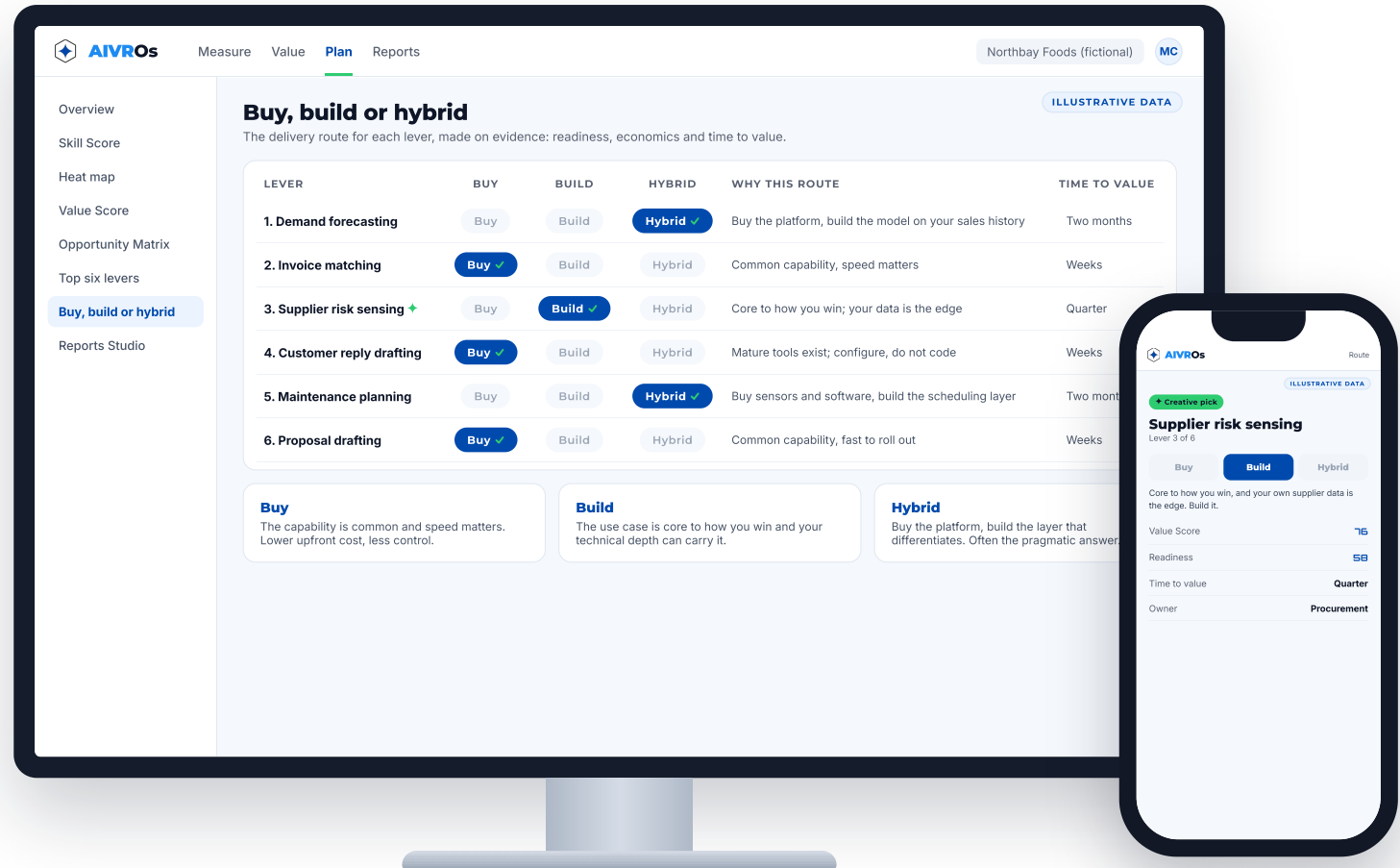
08 BUY, BUILD OR HYBRID

The right route for every lever.

For each of the six, AIVROs recommends buy, build or hybrid, made on evidence: readiness, AI economics and time to value. Minimum effort where a tool exists; real investment only where it sets you apart.

- ◆ **Buy** when the capability is common and speed matters.
- ◆ **Build** when the use case is core to how you win.
- ◆ **Hybrid** to buy the platform and build the layer that differentiates.

ILLUSTRATIVE DATA, FICTIONAL COMPANY



Evidence first

Readiness, AI economics and time to value.

Minimum effort

Buy where a good tool already exists.

Real edge

Build only where it sets you apart.

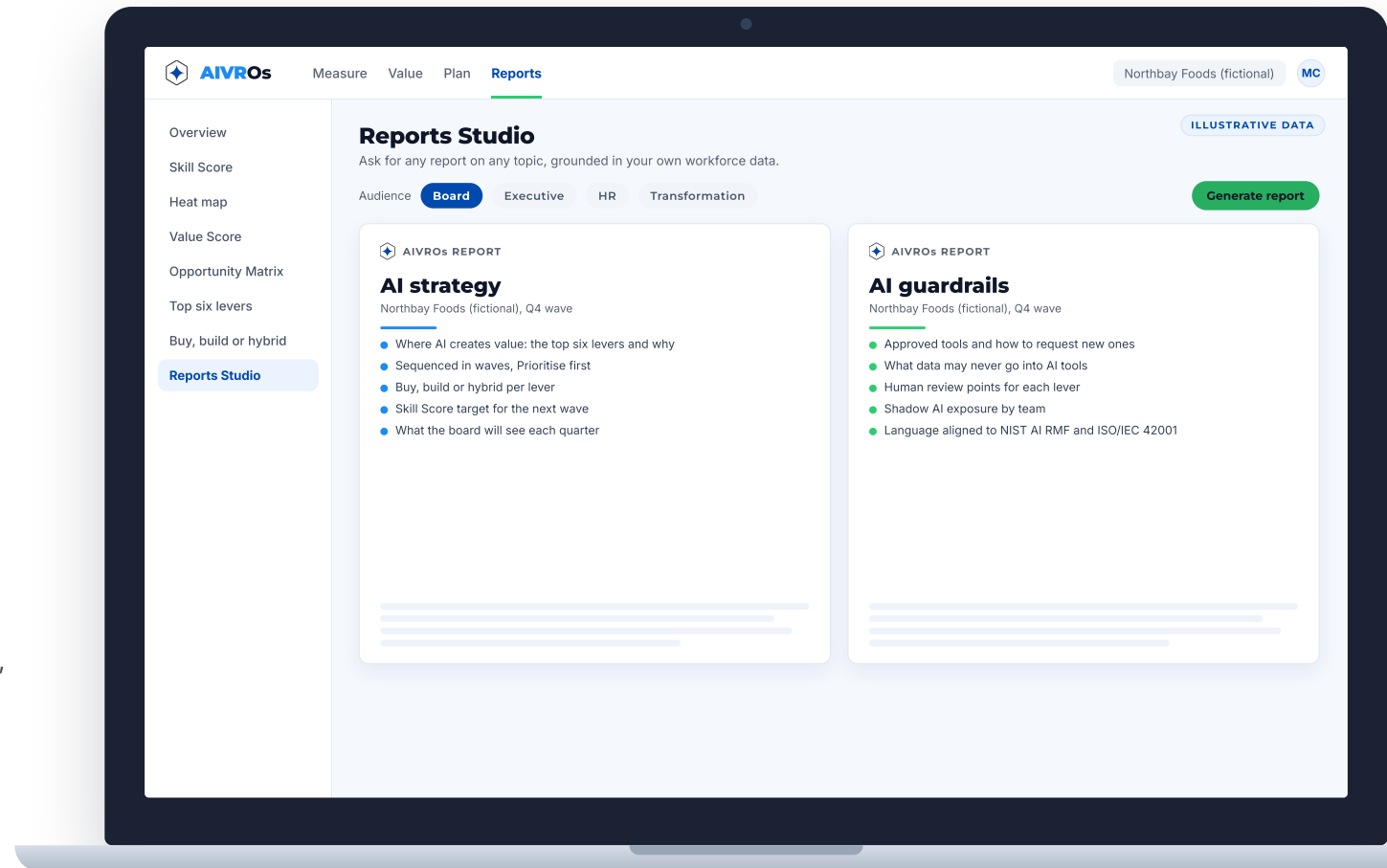
09 REPORTS STUDIO

Your AI strategy and AI guardrails, written for you.

The AIVROs reporting system turns your measured data into an AI strategy and a set of AI guardrails. Pick the audience: board, executive, HR or transformation.

- ◆ **AI strategy:** the six levers, the waves, the routes and the targets.
- ◆ **AI guardrails:** approved tools, data rules, human review points, in NIST AI RMF and ISO/IEC 42001 language.
- ◆ **Grounded:** drawn from your own workforce data, not a template.

ILLUSTRATIVE REPORT PAGES



AI strategy

Where AI will make money, in what order, by which route.

AI guardrails

How your people use AI safely, in plain language.

Board ready

Refreshed each quarter with the new wave.

NEXT STEP

Make your AI **make money.**

Find your top six AI levers, the most creative one among them, the right route for each, and the strategy and guardrails to deliver them. The next level, with minimum effort.

Get in touch or book a demo

info@skillement.ai

app.aivros.ai

✦ **Done in weeks (one to four), not months**

First Skill Score, Value Scores and top six without a months-long engagement.

✦ **One-year subscription**

The platform and the reports, for a full year.

✦ **Quarterly re-measurement**

Four waves a year, so progress is proven and the six stay current.